

# One of the Largest Independent Food Retailers Avoided High Maintenance Costs and Gained Object Capacity with DobiMigrate

## THE CUSTOMER

This featured customer is one of the nation's largest independently owned food retailers. With sales of more than \$20 billion, they operate hundreds of stores in Texas and Mexico. The company is known for its innovation and community service. Recognized for its fresh food, quality products, convenient services, and commitment to environmental responsibility and sustainability, the retailer strives to provide the best customer experience at everyday low prices. Based in San Antonio, Texas, the large food retailer employs more than 80,000 people and serves millions of customers in more than 150 communities.

## THE CHALLENGE

Thousands of customers trust the large food retailer, not only as their local grocery store, but also as their local pharmacy. Whether the customer needs to have his or her prescription filled or refilled, request to have it automatically filled, request a home delivery, or just needs to check the status of the prescription, the food retailer ensures that the information is available and accurate.

The retailer stores all of its customers' pharmacy information on an application called REVO. The food retailer's aging EMC® Centera® was nearing capacity and some of its components were near the end of their service life. They were faced with a need for object capacity for this mission-critical application, and they also wanted to avoid high maintenance costs since they could no longer renew the maintenance service on this aging Centera.

## THE SOLUTION

In order to avoid high maintenance costs and garner more object capacity, the large food retailer turned to Datadobi to utilize the powerful functionality of DobiMigrate® to perform a Centera to Centera data migration.

After an analysis of the existing environment, the retailer realized that they needed to migrate 479 million objects – 27 TB of data – in three different locations from the aging Centera to a new one. DobiMigrate would be significantly quicker than using native Centera utilities.

## INDUSTRY

Retail - Grocery

## THE CLIENT

One of the largest independently owned food retailers in the United States

## LOCATION

San Antonio, TX

## THE CHALLENGE

- Need for object capacity on critical application
- Avoid high maintenance costs

## APPLICATION

REVO

## THE SOLUTION

DobiMigrate for Centera to Centera migration

## BENEFITS

- Object capacity
- Minimized maintenance costs

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## METRICS FOR SUCCESS

It was imperative that this migration be completely transparent to the end users and customers and for there to be no disruption to daily business. The migration was very *fast* – the project was completed two weeks ahead of anticipated schedule – and extremely *accurate*.

“This was a completely painless process for our entire team. From the initial analysis through the entire migration, I had complete visibility into the project. I had all of the tools that I needed at my fingertips to monitor and communicate to senior management on the status of this project at any given time through the reporting functionality. The most important factor to me was that this was done quickly and nonintrusively and was transparent to our loyal customers.”

—Strategic Systems Architect

## THE DATADOBI DIFFERENCE

The large food retailer now has a refreshed Centera environment for its REVO application and there is a smaller footprint and denser configuration. DobiMigrate quickly and accurately migrated the data.

All of the business goals were met, and the large food retailer now has plenty of object capacity to handle its continued growth as a trusted grocery store and pharmacy for the Texas and Mexico communities.